



Award winning woman-owned national conference planning agency



For more than 30 years, Special D Events has partnered with corporations, associations, foundations, nonprofits, and higher education institutions to plan conferences that achieve measurable business objectives.

SERVICES

- Conference strategy and project management
- Site selection and contract negotiation
- Budget development and financial management
- Registration management
- Abstract management
- Speaker management
- Sponsorship and exhibitor management
- Mobile apps and attendee communications
- Event production and audiovisual coordination
- Logistics (vendor management)
- On-site conference staffing
- Post-event evaluation and reporting

WHY ORGANIZATIONS CHOOSE US

Our certified team members (CMP, CPCE, Event DEI Strategist) combine strategic thinking, proven planning processes, creative event design and empathy to produce conferences that engage participants and strengthen relationships.

We become a trusted extension of our clients' teams, ensuring every detail is managed with professionalism, transparency, and care.

Our pricing is simple and transparent. We help you manage spend responsibly, providing line item event budgets, tracking costs in real time and flagging potential overruns early. Our national vendor relationships allow us to negotiate favorable rates.

Bottom Line: We make complex meetings easier for our clients—and more meaningful for their attendees.

KEY FACTS

- 30+ years' experience
- Woman-owned
- Experience in all 50 states
- Long term client relationships (25+ years)

Contact

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“The honesty and transparency with which you run your business is truly appreciated, and the professionalism and dedication of your staff is second to none. Thank you for restoring my faith in the event planning industry!”

Susanne H.
PIUG