



Award winning
woman-owned
national corporate
meeting planning agency

HOW WE HELP

From strategy and logistics through on-site execution, Special D Events serves as an extension of your in house teams to ensure your corporate event achieves measureable business objectives. We help you **gather with purpose**.

Our certified team members (CMP, CPCE, Event DEI Strategist) combine strategic thinking, proven planning processes, creative event design and empathy to produce corporate meetings that achieve your goals, engage participants and strengthen relationships.

SERVICES

- Registration Management
- Venue Sourcing
- Contract Negotiation
- Budget Management
- Speaker Management
- Event Websites
- Mobile Apps
- Attendee Communications
- Exhibit Management
- Sponsor and Exhibitor Management
- Production
- On-Site Management
- Post-Event Evaluation

NATIONAL EXPERIENCE, DIVERSE CLIENT BASE

While Special D Events is headquartered in Detroit, our team has planned meetings and events in all 50 United States and beyond. This national experience allows us to combine the personalized service of a boutique agency with the resources, supplier network, and expertise required to manage programs anywhere in the country.

KEY FACTS

- 30+ years' experience
- Woman-owned
- Experience in all 50 states
- Long term client relationships (25+ years)

Contact

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www.specialdevents.com



You operate as if you are on our team and work for our company. You are a true partner, and I am so grateful.

KIM B.
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