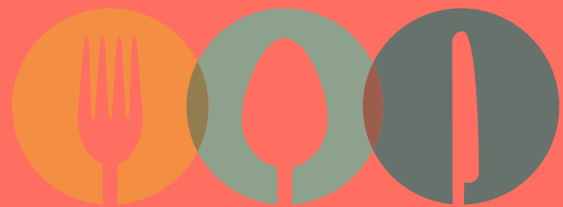


# 2019 MEETING & EVENT TRENDS

CURATED BY SPECIAL D EVENTS

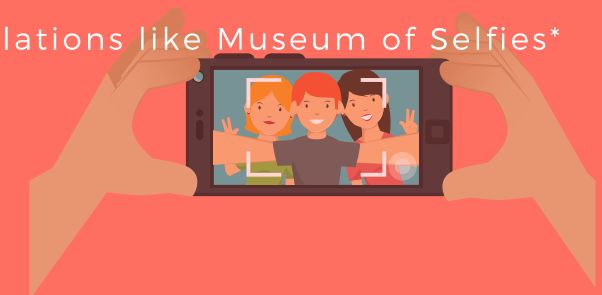
## FOOD & BEVERAGE

- Sweetness Preference: Less sugar, more nutrients
- Infused Treats: Cannabis cocktails and desserts
- Immersive and Unusual Dining: 3D menus and interactive staff\*
- What to Drink: Cold-brew coffee
- What to Eat: Ramen



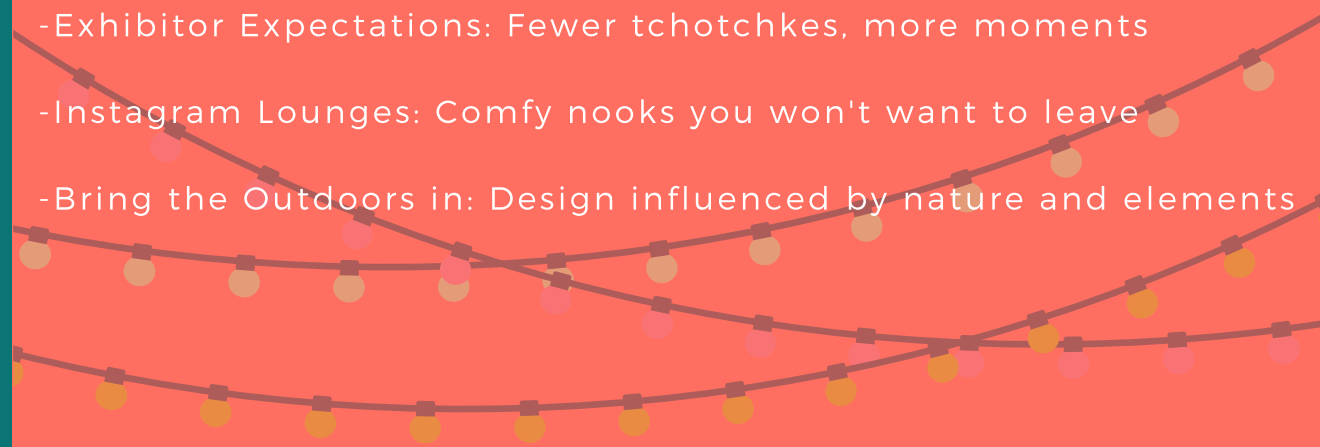
## PARTICIPANT EXPERIENCE

- Embracing Mindfulness: Start each morning with a mindful minute
- Joy of Missing Out: JOMO, the new FOMO, It's okay to take a break
- ZenSpace: Private conference pods\*
- Festivalization: Multi-day mini Coachellas
- Instagrammable Pop-Ups: Installations like Museum of Selfies\*



## DESIGN & DÉCOR

- Pantone Color of the Year: 16-1546 Living Coral
- The Un-Theme: Focus on feelings rather than a concept
- Exhibitor Expectations: Fewer tchotchkes, more moments
- Instagram Lounges: Comfy nooks you won't want to leave
- Bring the Outdoors in: Design influenced by nature and elements



## AV & TECHNOLOGY

- Clever Floors: Floor mats that analyze traffic data\*
- Tune in: Noise-canceling headphones for distraction-free content
- Growing Resolution: 4k presentations/videos instead of 1080p
- Unique Storytelling: 3D interior projection mapping
- Automated Kitchen: Robots meet food\*

